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# **DOCUMENTATION ON** **Privacy and Policy**

## **Beta Komiks Africa**



**January 1st, 2025**

## **Privacy and Cookies Policy for Beta Komiks Afrika**

At **Beta Komiks Afrika**, we take your privacy seriously. Our mission is to transform education through technology and storytelling, and we are committed to ensuring that your personal information is protected and used responsibly. This Privacy and Cookies Policy explains how we collect, use, and protect your information, including how we use cookies on our website and digital platforms.

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### **1. Introduction**

**Beta Komiks Afrika** is transforming education through technology and storytelling, particularly in science, technology, engineering, and mathematics (STEM). We are committed to improving accessibility and outcomes for children across Africa, especially



those from vulnerable and underserved communities. Our digital platforms, educational materials, and games are aimed at enhancing learning experiences, encouraging creativity, and promoting literacy and STEM education.

By accessing our website and using our services, you agree to the terms outlined in this Privacy and Cookies Policy.

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## 2. Information We Collect

We collect the following types of information:

- **Personal Information:** This may include your name, email address, payment information (if applicable), and other personal details you provide when subscribing to our services or interacting with us.
  - **Usage Data:** We collect data on how you use our website and digital platforms, including IP addresses, browser types, and device information.
  - **Cookies:** We use cookies to enhance your experience on our website, analyze usage patterns, and deliver personalized content. These cookies collect data such as your preferences, login status, and browsing activities.
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## 3. How We Use Your Information



We use the information we collect for the following purposes:

- **To Improve Our Services:** We use your data to provide, improve, and personalize our content and services. This includes delivering educational materials, games, and interactive content.
  - **To Communicate with You:** We may use your email address to send you updates, newsletters, and promotional materials related to our products and services.
  - **For Analytics and Research:** We use usage data to analyze trends, monitor website performance, and improve our educational offerings. This helps us to better serve our target audience, particularly children in underserved communities.
  - **For Advertising:** We may use cookies to show relevant advertisements and marketing content, including our products, to enhance the user experience.
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## 4. Cookies Policy

Cookies are small files that are stored on your device when you visit our website. They help us remember your preferences and improve your browsing experience. We use cookies for the following purposes:

- **Essential Cookies:** These cookies are necessary for the website to function correctly and allow you to access our services.



- **Analytics Cookies:** These cookies help us analyze website traffic and usage patterns to improve our platform.
- **Marketing Cookies:** We may use cookies to display personalized advertisements and measure the effectiveness of our marketing efforts.

By continuing to use our website, you consent to the use of cookies. You can manage your cookie preferences through your browser settings.

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## 5. Your Rights

As a user, you have the right to:

- **Access Your Information:** You may request access to the personal information we hold about you.
- **Rectify Your Information:** If your information is incorrect, you have the right to request updates or corrections.
- **Delete Your Information:** You may request the deletion of your personal data, subject to applicable laws.
- **Opt-Out of Communications:** You can unsubscribe from our newsletters and marketing emails at any time by clicking the "unsubscribe" link in our communications.
- **Cookie Preferences:** You can manage or disable cookies through your browser settings.



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## **6. Data Security**

We take reasonable measures to protect your personal data from unauthorized access, alteration, or destruction. However, no data transmission over the internet can be guaranteed as 100% secure. We recommend using secure networks when accessing our services.

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## **7. Third-Party Links**

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third-party sites. Please review their privacy policies before providing any personal information.

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## **8. Children's Privacy**

Beta Komiks Afrika is committed to ensuring that children, particularly those aged 3 to 18 years, have access to quality education. We do not knowingly collect personal data from children under the age of 13 without parental consent. If you believe we have collected personal information from a child without proper consent, please contact us immediately, and we will take appropriate action.



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## 9. Changes to This Policy

We may update this Privacy and Cookies Policy from time to time. Any changes will be posted on this page, and the updated policy will be effective immediately upon posting.

We encourage you to review this policy regularly.

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## 10. Contact Us

If you have any questions about this Privacy and Cookies Policy or how we handle your personal data, please contact us:

- **Email:** [msafirilwihula@gmail.com](mailto:msafirilwihula@gmail.com)
  - **Website:** <https://betakomiks.co.tz/>
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By using our services and website, you acknowledge that you have read and understood this Privacy and Cookies Policy.

